



**Lloyd Choi Gallery and
Schoeni Projects Interiors (spi)
debut at Asian Art in London 2025 Sotheby's
1 – 5 November 2025**

LONDON — **Lloyd Choi Gallery** and **Schoeni Projects Interiors (spi)** debut at Sotheby's London this November as part of Asian Art in London 2025, with parallel exhibitions exploring heritage as a living, creative force. The collaboration shares a vision of honouring tradition while embracing experimentation, approaching heritage not as a static legacy but as an evolving force — shaped by craftsmanship, renewal, and continuity as much as by symbolism and materiality. Together, they offer new perspectives on how artistic practices connect past and present. The two exhibitions at Sotheby's present complementary perspectives on how

heritage continues to inform contemporary practice and interiors.



A curated dialogue between antiques and contemporary objects.
Courtesy of the artists and Lloyd Choi Gallery

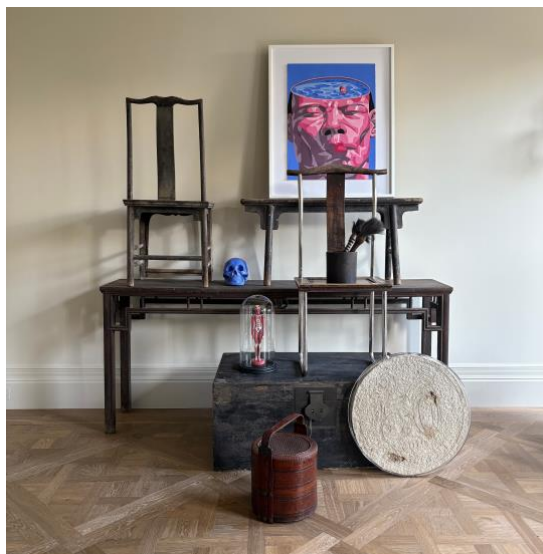
Lloyd Choi Gallery: *Heritage as Subject*

Lloyd Choi Gallery makes its debut at Asian Art in London with *Heritage as Subject*, an exhibition that explores one of the central questions in today's art world: how can we move beyond a Eurocentric framework that continues to shape the perception of Asian art?

Heritage as Subject considers heritage not as a fixed inheritance but as a dynamic, evolving field. The exhibition presents inherited materials and philosophies not as static symbols, but as living practices that challenge Western hierarchies of value and form. Through their work, four contemporary Korean artists bring tradition into dialogue with the present, positioning it as a source of creativity, resistance, and renewal:

- **Choi Boram (b.1985)** reimagines *Blue and White Porcelain* as raw stoneware sculpture, seeking autonomy in artistic expression beyond tradition.
- **Park Sungwook (b.1972)** abstracts 14th-century Korean *Buncheong* ceramics and the iconic Moon Jar form into wall sculptures.
- **Lee Sora (b.1967)** expands traditional salvage textile, *Jogakbo* hand-stitching into large contemporary works where meditative process honours labour.
- **Kim Hyunju (b.1979)** revives mother-of-pearl inlay through contemporary metalwork, transforming decorative craft into new palettes drawn from nature.

Lloyd Choi commented: *"I believe craftsmanship-led practices keep heritage alive, where meditative processes and material intelligence restore humanity to contemporary art and help move beyond Eurocentric views."*



A curated dialogue between antiques and contemporary artworks.
Courtesy of the artists and Schoeni Projects

spi: *Heritage as a Living Dialogue*

spi debuts with *Heritage as a Living Dialogue*, marking the beginning of a journey that reflects its focus on curated interior collectibles rooted in global heritage and contemporary art.

Presented in conversation with Lloyd Choi Gallery's *Heritage as Subject*, *Heritage as a Living Dialogue* brings Chinese antique furniture and scholar's objects into dialogue with contemporary artworks, exploring how material culture and aesthetic values transcend time. At the heart of this presentation is the notion that antiques — once deeply functional — are not only markers of daily life but also expressions of aesthetic and cultural identity. Selected pieces such as altar tables, lamp hanger chairs, and low benches are shown alongside refined scholar's objects including brush pots and trays. These historical works are juxtaposed with contemporary art by artists such as **Chen Fei (b.1983)**, **Go Hung (b.1980)** and **Yue Minjun (b.1962)**, creating a dynamic interplay between eras, materials, and meaning.

Nicole Schoeni commented: *"At spi, we believe the objects we choose to live with — whether antique or contemporary — not only shape our spaces, but also reflect our personal aesthetics and deepen our cultural understanding. To collect is not only to preserve, but also to tell a story —*

one that unfolds with every object acquired and every space curated. Our work is grounded at the intersection of art and interiors, curating collectible pieces that carry stories, honour heritage, and foster dialogue across people, places, and time — revealing the synergy between past and present.”

This exhibition brings that philosophy to life, blending historic craftsmanship with contemporary voices to create interiors that feel lived-in, layered, and resonant.

AT A GLANCE — KEY DATES

Fri 31 October, 18:00 – 20:00	Opening Reception for Asian Art in London exhibitions, Sotheby's (by invitation)
Sat 1 – Wed 5 November	Asian Art in London exhibitions, Sotheby's
Tues 4 November, 18:00 – 18:30	Guided Tour, Sotheby's

PUBLIC EXHIBITIONS @ ASIAN ART IN LONDON

Lloyd Choi Gallery — *Heritage as Subject: Contemporary Korean ceramic and art*
Schoeni Projects Interiors (spi) — *Heritage as a Living Dialogue*

Opening Reception — By Invitation only

Friday 31 October 2025, 18:00–20:00

Sotheby's, 34–35 New Bond St, London W1A 2AA

↳ **Free admission**

Saturday 1 – Wednesday 5 November 2025

Sotheby's Conduit Street Gallery, 34–35 New Bond St, London W1A 2AA

- Saturday 1 November: 12:00–17:00
- Sunday 2 November: 12:00–17:00
- Monday 3 November: 11:00–20:00
- Tuesday 4 November: 11:00–18:30
- Wednesday 5 November: 11:00–18:30

GUIDED TOUR — Free, booking required

Tuesday 4 November 2025, 18:00–18:30

Heritage in Contemporary Dialogue: Korean Ceramics and Asian Art

Guided by the founders of Lloyd Choi Gallery and Schoeni Projects

Conduit Street Gallery, Ground Floor, Sotheby's

↳ [Book here](#)



ABOUT LLOYD CHOI GALLERY

Lloyd Choi Gallery (LCG) is an international platform dedicated to presenting contemporary Korean art within the global cultural dialogue. Founded in 2020 by curator Lloyd Choi, the gallery promotes pioneering master craftsmen alongside a new generation of Korean artists who are redefining the boundaries between art, craft and design.

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ABOUT SCHOENI PROJECTS INTERIORS

Founded by Nicole Schoeni, Schoeni Projects is a platform for cross-disciplinary art initiatives, dedicated to celebrating heritage, fostering dialogue, and cultivating collaborative practice. As an extension of this vision, Schoeni Projects Interiors (spi) explores the intersection of heritage and contemporary interiors.

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MEDIA ENQUIRIES

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The exhibitions are part of Asian Art in London 2025 at Sotheby's, London



x Sotheby's EST. 1744

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