

**Lloyd Choi Gallery and Schoeni Projects Interiors (spi)
debut at Asian Art in London 2025**



**Press Breakfast
at private London residence, Thursday 2 October**

LONDON — **Lloyd Choi Gallery** and **Schoeni Projects Interiors (spi)** debut at Sotheby's London this November as part of Asian Art in London 2025, with parallel exhibitions exploring heritage as a living, creative force. The collaboration shares a vision of honouring tradition while embracing experimentation, approaching heritage not as a static legacy but as an evolving force — shaped by craftsmanship, renewal, and continuity as much as by symbolism and materiality. Together, they offer new perspectives on how artistic practices connect past and present.

The collaboration begins with an intimate, by-invitation preview staged within a Victorian heritage home — an environment that underscores the theme of lived-in heritage — before opening to the public at Sotheby's. For this showcase *Heritage as Aesthetics*, Nicole Schoeni, director of Schoeni Projects, curates her Victorian London residence as a living exhibition, placing inherited antiques in dialogue with contemporary works by Chinese and Hong Kong artists, alongside highlights from Lloyd Choi Gallery's ceramic practice. The showcase presents heritage as both personal and collective, showing how domestic settings can open new ways of thinking beyond conventional art-historical categories.

Lloyd Choi Gallery S C H O E N I P R O J E C T S

PRESS BREAKFAST — by invitation only

Thursday 2 October 2025

08:30 – 10:30

Private residence in Clapham, London

Showcase continues until Sunday 23 November 2025 — by appointment only

ABOUT LLOYD CHOI GALLERY

Lloyd Choi Gallery (LCG) is an international platform dedicated to presenting contemporary Korean art within the global cultural dialogue. Founded in 2020 by curator Lloyd Choi, the gallery promotes pioneering master craftsmen alongside a new generation of Korean artists who are redefining the boundaries between art, craft and design.

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ABOUT SCHOENI PROJECTS INTERIORS

Founded by Nicole Schoeni, Schoeni Projects is a platform for cross-disciplinary art initiatives, dedicated to celebrating heritage, fostering dialogue, and cultivating collaborative practice. As an extension of this vision, Schoeni Projects Interiors (spi) explores the intersection of heritage and contemporary interiors.

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MEDIA ENQUIRIES

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Lloyd Choi Gallery S C H O E N I P R O J E C T S

Lloyd Choi Gallery supported by



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