

HOPE OF THE CITY

REPORT ON

SHAM SHUI PO IS STILL SHAM SHUI PO MAP

S C H O E N I P R O J E C T S

ShamShuiPo
is still
ShamShuiPo

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Thank You Schoeni Projects & Li Chi Tak!

With deepest gratitude from the Hope of the City team.

Thank you for sharing your beautiful artwork so that we could encourage our runners to keep caring for the communities around us. Thank you for sharing your resources to create an inspirational space for reflection and goodwill towards Sham Shui Po. In this report, please kindly find some photos of how the artwork was used and how people interacted with the artwork on marathon day, January 18 2026.

PURPOSE OF USE

Our NGO, Hope of the City, was allocated a booth for the Standard Chartered Hong Kong Marathon 2026. At this booth, we planned to celebrate our runners who had fundraised to support communities in Sham Shui Po.

The artwork was used as a focus point for our runners to end their fundraising journey through reflection and writing messages of encouragement over the Sham Shui Po is still Sham Shui Po map.





A MAP OF REFLECTIONS

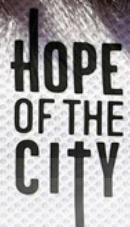
Throughout the day many people stopped by to look at the artwork. From runners, organising staff to the general public, the map was definitely eye-catching and seeing people gather to fix messages on it brought even more attention. By chance, the booth next to ours was also a Sham Shui Po-based NGO. Several of their beneficiaries came over to admire the map, pointing to all the places that they were familiar with and reminiscing where they grew up.

For our runners, it was quiet moment of contemplation after the adrenaline rush from completing the race. Many of our runners took a moment to look at the map and think about what hopes they had for Sham Shui Po. We had several people stop by who weren't even our runners, but still wanted to write messages of hope and peace for the neighbourhood. In light of recent events and tragedies, it was a poignant time where Hong Kong citizens could gather and express their good wishes for the city.









Keep in touch

Our vision is to see Hong Kong free of poverty, where all people are known, loved and fulfilling their potential. We prioritise urgent needs in the city and partner with local organisations to make the biggest impact we can make for low-income households. All of our outreach efforts are done in partnership with local nonprofits, social service welfare centres, or church organisations. By partnering with on-the-ground workers, Hope of the City is able to mobilise relevant manpower and resources to ensure that the families we are serving have consistent support networks.

Find out more [here](#) or connect with us at info@hopeofthecity.com. We'd love to hear from you!